



FOR IMMEDIATE RELEASE

Glacier Bay, Inc. wins Best In Show at Strictly Sail Miami for second consecutive year

UNION CITY, California – (February 28, 2008) – Glacier Bay, Inc, manufacturer of integrated electric propulsion and power systems, had a strong showing once again at this year’s Strictly Sail Miami Boat Show, taking home the title ‘Best in Show’ for their dynamic 10x20 electric propulsion exhibit.

Attendees were treated to a 4’ x 8’ interactive push-button display illustrating (power) connections between various Glacier Bay components and accessories. The display featured several different power scenarios, including how the generator distributes power when it is turned on, and which components receive power while docking.

“We wanted to demonstrate how components connected together to form a complete propulsion and power package,” stated Kurt Gallo, CEO of Glacier Bay. He noted the company’s advanced technology received numerous positive responses and they saw an overall increase in public awareness of electric propulsion. Mr. Gallo shared, “We received praise not only for our technology, but for the advances we are making in the industry.”

Glacier Bay provided additional interactivity for attendees by giving them the opportunity to experience diesel-electric first hand. They were invited to board a 47ft. catamaran outfitted with a Glacier Bay Diesel-Electric Propulsion System and take a demonstration ride around Bayside Marina. The company took over 300 people on an electric demo ride while at the show.

“The benefits are wonderful,” one rider commented, “The noise level is very low which makes for a comfortable ride. It was very smooth with very little vibration. I think this technology has a great future... I was very impressed.” The technology is here and is now ready for full market adoption.

About Glacier Bay, Inc.

Glacier Bay, Inc., founded in 1990, is an internationally recognized R&D and manufacturing leader of DC power management technologies, advanced climate control and sound reduction products. Glacier Bay’s deep commitment to the environment is visible in leading-edge developments throughout its product line. For more information, visit www.glacierbay.com.

Media Contact:
Patricia Lambert
510-437 9100 x5842
pl@glacierbay.com

###