



FOR IMMEDIATE RELEASE

## Glacier Bay hires new Vice President of Business Development

**UNION CITY, Calif. – (Oct 3, 2008) – Glacier Bay, Inc., manufacturer of advanced power and thermal management technologies, is pleased to announce the appointment of Lance Brown as its Vice President of Business Development, effective immediately.**

Mr. Brown joins Glacier Bay with a distinguished career in the marine industry. Most recently, he oversaw Santa Cruz Yachts as their General Manager. In this role, he was responsible for day to day operations, production management and quality control, as well as customer and dealer relationships. Prior to Santa Cruz Yachts, Mr. Brown worked as a Systems Designer, and Production Manager with the renowned boat designer Bill Lee, In addition to being a Licensed California Yacht and Ship Broker, Mr. Brown holds a degree in Industrial Technology from California Polytechnic State University.

To meet the growing demands of Glacier Bay customers and markets, Mr. Brown will be responsible for the development of new products based on the Glacier Bay OSSA Powerlite® platform. These products include Glacier Bay's diesel electric propulsion systems, power management systems, and high efficiency components including motors, drives, HVAC, generators, and insulation materials.

"We are proud to have Lance on our team", said Marc Hoffman, Chief Executive Officer of Glacier Bay. "His vast experience and success in the highly competitive marine market means Lance always thinks of the customer's needs first and has a significant track record of knowing how to solve their problems."

### **About Glacier Bay, Inc.**

Glacier Bay, Inc., founded in 1990, is an internationally recognized R&D and manufacturing leader of DC power management technologies, advanced climate control and sound reduction products. Glacier Bay's deep commitment to the environment is visible in leading-edge developments throughout its product line.

For more information, visit [www.glacierbay.com](http://www.glacierbay.com)

OSSA Powerlite® is a registered trademark of Glacier Bay, Inc.

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